

## Annual CrossArea conference 28./29. November 2024

### Practices of Distribution and the Reconfiguration of Culture

**Normative Orders Building, Campus Westend at Goethe University  
Max-Horkheimer-Straße 2, 60323 Frankfurt am Main**

Thursday, November 28, 2024

- |               |   |
|---------------|---|
| 12:30 – 13:30 | <b>Light Lunch, registration</b>  |
| 13:30 – 13:40 | <b>Welcome Addresses:</b> <ul style="list-style-type: none"> <li>○ N.N. (Representative of the Presidium)</li> <li>○ Vinzenz Hediger, Project leader CEDITRAA</li> <li>○ Doris Löhr – Chairperson of CrossArea</li> </ul>   |
| 13:40 – 14:30 | <b>Keynote Talk 1   Paul MacDonald (King’s College London)</b><br><br>Chair: Vinzenz Hediger  |
| 14:30-15:00   | <b>Coffee Break</b>   |
| 15:00 – 17:30 | <b>Early Career Researcher Panel</b> <ul style="list-style-type: none"> <li>○ Neha Bhatia (Antwerpen): Disruptions and Distribution of Indian Cinemas Beyond Bollywood.</li> <li>○ Patricia Lenz (Zürich) Remnants of the Empire: Addressing Asia-Pacific War Memories in Contemporary Japanese Art from 1980 to Today</li> <li>○ Katharina S. Rode-Kaya (Heidelberg): Dead-end Innovation— Akita Ranga School Painting and Edo Fashion</li> <li>○ Maj Hartmann (KU Leuven): Shaping Children’s Privacy Rights in Japan: Historical Roots and Global Influences in Data Protection Policies</li> <li>○ Natalia Intja (Rundu, Namibia): Exploring the Role of TikTok and Facebook in Perpetuating Namibian Culture Among the Youth</li> </ul> Chair: Tom Simmert |
| 17:30 – 18:30 | <b>Reception: Normative Orders Lounge</b>   |
| 18:30 – 19:45 | <b>CrossArea Members’ internal General Meeting</b><br>(hybrid, link will be distributed)  |
| 20:15         | <b>Dinner</b> for CrossArea members and organizers:<br>Demera Restaurant  |

Friday, November 29, 2024

09:00 – 10:00

**Round Table 1: Infrastructures: The In/Visible Hand of Distribution**

Distribution relies on infrastructures, which in turn shape the flows of goods, people and ideas. In the field of cultural industries, infrastructures now comprise digital alongside physical infrastructures. How can we understand the role of platforms, portals and other digital infrastructures in shaping the circulation of cultural goods?

Chair: Matthias Krings

10:00 – 11:00

**Keynote Talk 2 (online):** Vili Lehdonvirta (Oxford Internet Institute, University of Oxford)

Chair: Cornelia Storz

11:00 – 11:30

**Coffee Break**

11:30 – 12:00

Kathleen Schlütter, Leipzig University: The Production of WorldKnowledge Transformed

12:00 – 13:30

**Round Table 2: Formats and Institutions: Restricting and Facilitating Distribution**

The distribution of cultural goods requires the creation and standardization of formats like the 8mm, 16mm or 35mm film or the mpeg and jpeg files. How do formats shape distribution and production in the field of culture? Global cultural flows and the circulation of goods and ideas require institutional and regulatory framework which enable, shape and stabilize practices of distribution. How can we understand the nexus of norms, institutions, formats and infrastructures in the distribution of cultural goods?

Chair: Vinzenz Hediger and Cornelia Storz

13.30 – 14:30

**Farewell Lunch**