



# Exploring the History of the Entertainment Industries with GIS-based Mapping

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Methodenbasar, Digital Lab

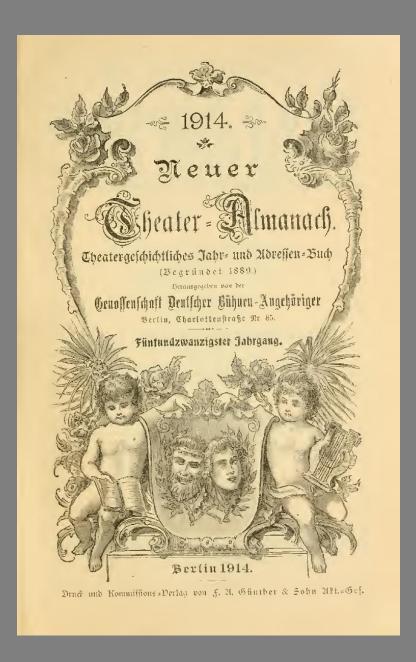
Research Centre Global Dynamics, Universität Leipzig

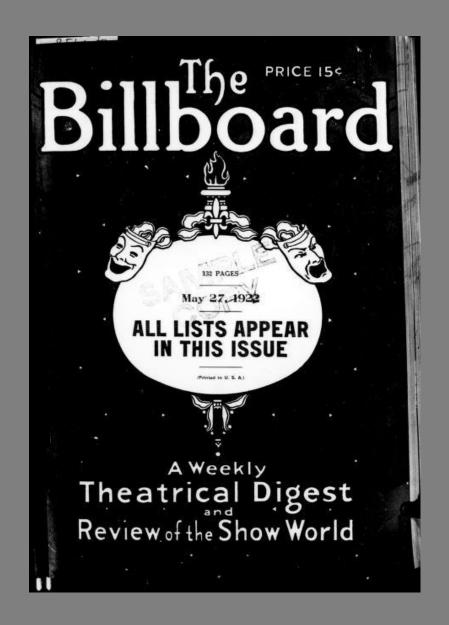
## Mapping in cultural and media history: some examples

- Artl@s <a href="https://artlas.huma-num.fr">https://artlas.huma-num.fr</a> and Visual contagions
   <a href="https://www.unige.ch/visualcontagions/">https://www.unige.ch/visualcontagions/</a>

   → Joyeux-Prunel, B. 2012. "ARTL@S: A Spatial and Transnational Art History. Origins and Positions of a Research Program", Artl@s Bulletin 1 (1): 9–25 <a href="https://docs.lib.purdue.edu/artlas/vol1/iss1/1/">https://docs.lib.purdue.edu/artlas/vol1/iss1/1/</a>
- Mapping Hispanic Modernity. Cross-border Literary Networks and Cultural Mediators, <a href="https://mapmodern.wordpress.com/">https://mapmodern.wordpress.com/</a>
   → Roig-Sanz, D. und L. Fólica 2021. "Big Translation History: Data Science Applied to Translated Literature in the Spanish-speaking World, 1898–1945", *Translation Spaces* 10 (2): 231–259, <a href="https://doi.org/10.1075/ts.21012.roi">https://doi.org/10.1075/ts.21012.roi</a>
- European Cinema Audiences. Entangled Histories and Shared Memories <a href="www.europeancinemaaudiences.org">www.europeancinemaaudiences.org</a>
   → van Oort, T. et al. 2020. "Mapping Film Programming across Post-War Europe (1952): Arts and Media", Research Data Journal for the Humanities and Social Sciences 5 (2): 109–125, <a href="https://doi.org/10.1163/24523666-00502009">https://doi.org/10.1163/24523666-00502009</a>

### Examples of sources used (from Internet Archive <a href="https://archive.org/">https://archive.org/</a>)





Sources: Trade papers, almanacs, theater brochures from Germany and the US → Mapped with QGIS: spatial distribution, historical change, genre comparison

### Adressen-Liste

Klel-Gaarden. Gaardener Variété. Dir.: Chr. Knees. Klew. Chateau des Fleurs. Dir.: A. K. Aulschitsky. Bad Klssingen. Apollo. Dir.: Ritter. Salson: Mal-September. Kolberg. Variété und Cabaret Graf Waldersee, Dir. Franz Möhring. Kopenhagen. Tivoli. (Sommerth.). Dir.: Arne Peterson. — Circus-Variété (3200 Pers. fass.). Dir.: C. Claessen n. Olaf Rassmussen. Königsberg. Apollo mit Cabaret. Dir.: Reissmüller u. Lubliner. - Metropoltheater. Dir. u. Inh.: G. Ragutzky. - Flora-Varlété. Dir.: Max Trampenau. - Cabaret Maxim. Inh.: Fr. Masuhr. Königshütte. Hotel zur Königshütte. Inh.: J. Graetz. Tel. 1048. Komarem (Ungarn). Café Sport. Inh.: Sigmund Mobnar. Krakau. Colosseum. Dir.: Friedmann. - Park Krakowsky. Dir.: J. Mrozynsky. Landau (Pfalz). Variété Kaiser Friedrich, Dir. H. Köhnemann. Tel. 276. Lausanne. Kursaal. - Theatre Lumen. Leeds. City-Varieties. -- Tivoli-Theater. Lehe bel Bremerhaven. Cabaret "Flora". Rickmerstr. 51. Direkt.: Freilstedt. Lelpzig. Krystall-Palast. Dir.: Königl. Sächs. Kommissiosnrat Siegmund Kohn. — I. Var.-Theater. Bühnenhöhe 7 m, Breite 10 m, Tlefe 10 m, Vorbau 15 m breit, 2 m tief. Höhe des Schnürbodens 15 m. - II. Albert-Halle (Circus) bel Var.-Vorst. Bühnenhöhe 6 m, Tiefe 8 m, Breite 9 m, Vorbau 14 m breit, 5 m tief. — III. Oberer Theatersaal. Bühnenhöhe 6 m, Tiefe 8 m, Breite 8 m, Höhe des Schnürbodens 9 m. - Etablissement Battonberg, Tauchaerstr. 23/24. - Albert-Theater. Inh.: Albert Reimann. (Spielt zeitweise.) -- Cabaret Blumensäle. Dir.: Balduin Reimann. - Eldorado. Inh.: Theodor Werner. Lemberg (Galizien). Colosseum. Bes.: Gebr. Hermann. — Variété Bristol. Dir. u. Bes.: Siegmund Zehngut. - Casino de Paris. Bes.: Franz D. Moszkowitz. Tel. 1358. Lehrte. Variété zum Mittelpunkt. Inh.: Carl Evert. Liban (Russl.). Hamburger Concertgarten. Dir.: Dreacho. Llège. Cirque Variétés. Bes.: A. Wallenda. Llegaltz. Central-Theater. Dir.: Otto Kreymeier. Lille. Casino des familles. — Olympia. — Kursaal. Limbach. Variété Schweizerhaus. Dir.: Ernst Dittrich. Tel. 557. Lincoln. Palace. Linden I. W. Kaisersaal. Inh.: H. C. Moll. Linz a. d. D. Colosseum. Dir.: G. Drössler. Tel. 224. Lissabon. Paraizo de Lisboa, rua da Palma 183. Tel. 1965. Liverpool. Pavilion-Theater, Broadhead Tour. Lodz. Apollo-Theater. Dir.: P. Kronen. - Lodzer Concerthaus. - Dir.: Adolf Fischer u. Adolf Vogel. - Varisté Manteufel. Dir.: Carlo di Donato. London. Hippodrome. - Empire-Theatre. - Alhambra-Theatre. - Palace-Theatre of Varieties. — London Pavillon. — London Tivoll. — Oxford Music Hall. — Mile End Empire. — Euston. — Middlessex. — Royal. - Metropol. - South London. - New Grand Clapham. - Granville. Walham-Green. — Camberwell. — Bedfrod. — Queens-Poplar. — Hammersmith Palace. — Cambridge. — Standart. — Empress, Brixton. — Empire

at all Times the Best of European Attractions



of Ladies and Children

#### Orpheum Circuit and its Affiliations

M. MEYERFELD, Jr. (San Francisco), President EDW. J. SULLIVAN. Resident Manager

London Office: 39 Charing Cross Road
Orpheum Theatre San Francisco, Cal.
Orpheum TheatreLos Angeles, Cal.
Orpheum Theatre Oakland, Cal.
Orpheum Theatre Kansas City Mo
Orpheum Theatre New Orleans, La.
Orpheum Theatre Des Moines, Ia.
Ornhaum Thastra Omaha Nah
Ornheum Theatre Lincoln Nah
Orpheum Theatre Denver, Col.
Orpheum TheatreMinneapolis, Minn.
Orpheum Theatre St. Paul, Minn.
Orpheum Theatre Memphis, Tenn.
Orpheum Theatre Salt Lake City, Utah
Orpheum Theatre Ogden, Utah
Orpheum Theatre Sloux City, Ia.
Orpheum Theatre
Orpheum Theatre Winnipeg, Man.
Sherman Grand Calgary, Alta.
Empho incate minimultun Aita.
Regina Theatre Regina, Sask.
Clunie Theatre Sacramento, Cal.
Orpheum Theatre Madison, Wis.
Orpheum Theatre Madison, Wis. Yosemite Theatre Stockton, Cal. Majestic Theatre Chicago, Ill.
Palace Theatre
Olympia Theatre Chicago, III.
Majestic Theatre Chicago, Ill. Palace Theatre Chicago, Ill. Olympic Theatre Chicago, Ill. Chicago Opera House Chicago, Ill.
Haymarket Theatre
Columbia Theatra St Louis Mo
Columbia Theatre St. Louis, Mo. American Theatre St. Louis, Mo.
Majestic Theatre Milwaukee, Wis.
Orpheum Theatre Portland, Ore.
Chicago, Ill. Haymarket Theatre Chicago, Ill. Columbia Theatre St. Louis, Mo. American Theatre St. Louis, Mo. Majestic Theatre Milwaukee, Wis. Orpheum Theatre Portland, Ore. Orpheum Theatre Vancouver, B.C. Palsca Theatre
Colonial Theatre New York City
Alhambra Theatre New York City
Bronx Theatre New York City
Orpheum Theatre Brooklyn, N.Y.  Bushwick Theatre Brooklyn, N.Y.
Bushwick Theatre Brooklyn, N. I.
Greenpoint Theatre Brooklyn, N.Y. Crescent Theatre Brooklyn, N.Y. Harlem Opers House New York City
Harlem Opera House New York City B. F. Keith's New Theatre Philadelphia B. F. Keith's Theatre Cieveland, O. Keith's Columbia Theatre Cieveland, O. Keith's Columbia Theatre Cieveland, O.
R F Keith's New Theatre Philadelphia
B. F. Keith's Theatre Roston, Mass
B. F. Keith's Hippodrome Cleveland, O.
B. F. Keith's Prospect Theatre Cleveland, O.
B. F. Keith's Theatre Columbus. O.
B. F. Keith's Theatre Toledo, O.
Keith's Columbia Theatre Cincinnati, O.
B. F. Keith's TheatreLouisville, Ky.
Keith's Grand Opera House, Indianapolis In.
B. F. Keith's Theatre
B. F. Keith's Theatre Lowell, Mass.
B. F. Keith's New Theatre Portland, Me.
B. F. Keith's New Theatre, Manchester, N.H.
B. F. Kelth's Theatre Jersey City, N. 1.
B. F. Kelin's Theatre Providence, R.I.
B. F. Keith's TheatrePawtucket, R.I. Victoria Theatre New York City
Proctor's Theatre New fork City
Proctor's Theatre
Proctor's Theatre
Proctor's Theatre Elizabeth N.I.
Proctor's Fifth Avenue Theatre New York
Proctor's 23rd Street Theatre New York
Proctor's 58th Street Theatre New York
Proctor's 125th Street Theatre New York
Proctor's Theatre
Davis Grand Opera House Pittsburg, Pa. Grand Theatre Syracuse, N.Y.
Grand Theatre Syracuse, N.Y.

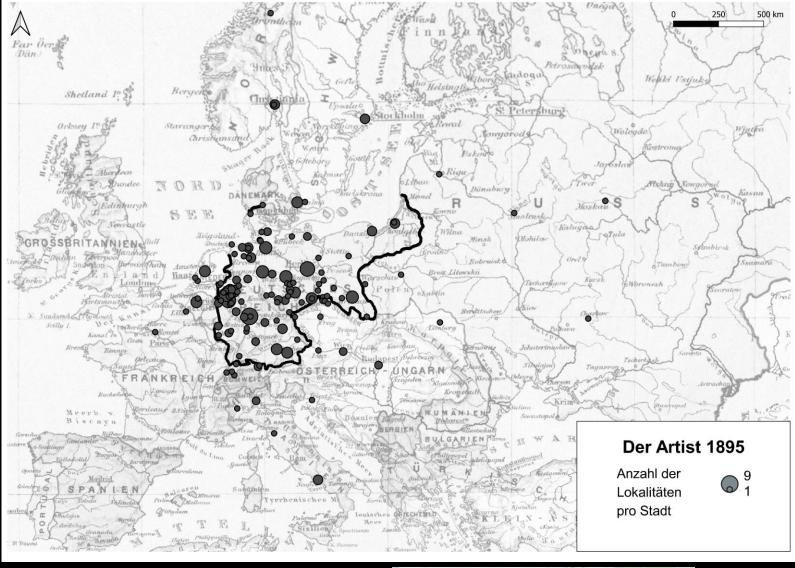
	The Council	o. The mountainer	
Marvi	and Theatre	Baltimore	Md.
Shea's	Theatre	Buffalo	N.Y
Shea's	Theatre	Toronto	Ont.
Temp	e Theatre		Mich.
Temp	e Theatre	Bochester.	NY
Poll's	Theatre	Worcester,	Mass.
Poll's	Theatre	Springfield,	Mass.
Poll's	Theatre	Hartford,	Conn.
Poll's	Theatre	New Haven,	Conn.
Poll's	Theatre	Bridgeport.	Conn
Poli's	Theatra	Bridgeport, Waterbury,	Conn.
Poll's	Theatre	Wilkesbarre	Pa
Poli's	Theatre	Scrantor	Pa
Moles	tic Thestre	Scrantor	NI
Trent	Theatre	Trenton	NI
Broad	wov Theotre	Camden,	NI
Major	the Theatre	London	Ont
Tamp	a Theatre	London,	Ont
Domin	ion Theatre	Ottawa,	One
Andit	orium Theatre	Quebec	Oue.
Honde	reon's Music E	Iall Quebec	Talend
Coloni	ol Theotre	Dayto	D O
Lynn	Theatre	Type	Moss
Delgh	ton Beach Must	c Hall, Brighton l re Brighton	Reach
Now	Prighton Thest	Brighton	Beach
Morris	con's Music He	Il Rockaway	Panch
Ombo	um Theatre	Montree!	One
Orphe	um Theatre	Montreal, Reading	P Po
Orphe	um Thoatro	Allentown	Do.
Orphe	um Theatre	Easton	Da.
Orphe	um Theatre	Wantahun	T. Pa.
Orphe	um Theatre	Harrisbur	g, Fa,
Colone	um Ineatre	Nortall	77.00
Maion	tio Thouten		, Val.
Majes	tic Theatre	Johnstowi	l, Pa.
Carrie	K Theatre	wilmington,	Der.
Fludso	n Theatre	Union Hill,	17.3.
Corsy	In Theatre		, Ga.
Grand	Opera House		, UB.
Calpi	o Ineatre	Lancaster	MINSS,
Coloni	al Ineatre	Lancaste	, Pa.
Coloni	al Theatre		1, 1'8.
Savoy	Ineatre		, D.J.

EUROPEAN AI	FFILIATIONS
Palace Theatre	London, Eng.
The Empire	Aberdeen, Scot.
The Hippodrome	Laverpool, Eng.
The Hippodrome	Brighton, Eng.
The Hippodrome	Leeds, Eng.
The Hippodrome	Birmingham, Eng.
The Hippodrome	
The Hippodrome	Boscombe, Eng.
The Hippodrome	Southampton, Eng.
The Hippodrome	Sheffield, Eng.
The Hippodrome	Bolton, Eng.
The Hippodrome	St. Helens, Eng.
The Hippodrome	Nottingnam, Eng.
The Hippodrome Ne	Diackburn, Eng.
The Palace	
The Empire	Wolverhampton Eng
Opera House 7	
The Grand	

## Dietze, Antje, 2023, "The Spatial Organization of Theatrical Entertainment. Data Sets from German Trade Publications, 1890s to 1920s."

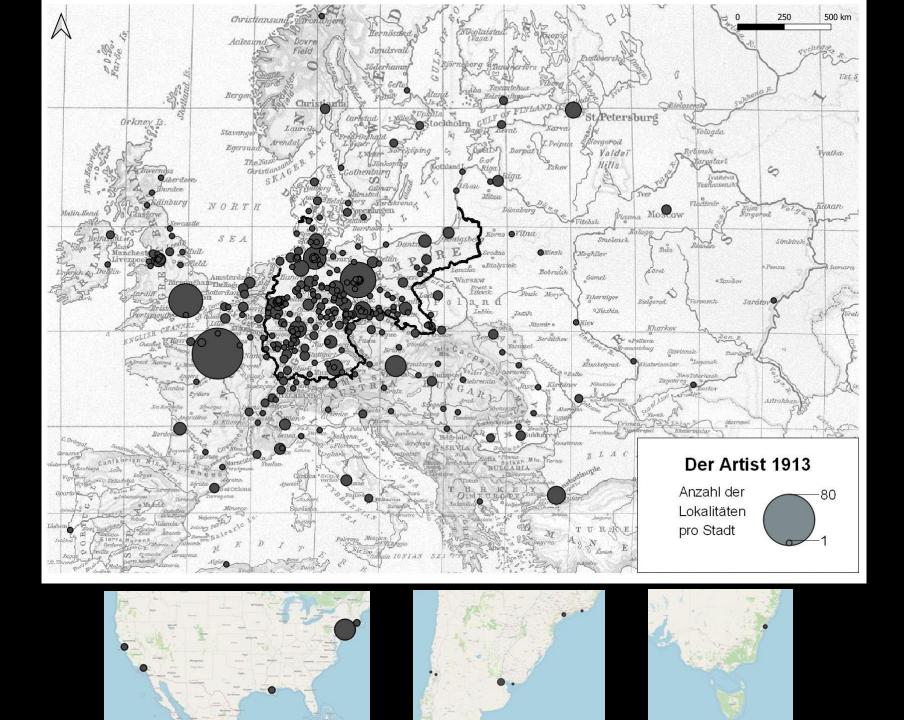
https://doi.org/10.48736/GD1LNUGZB, GlobeData, V1

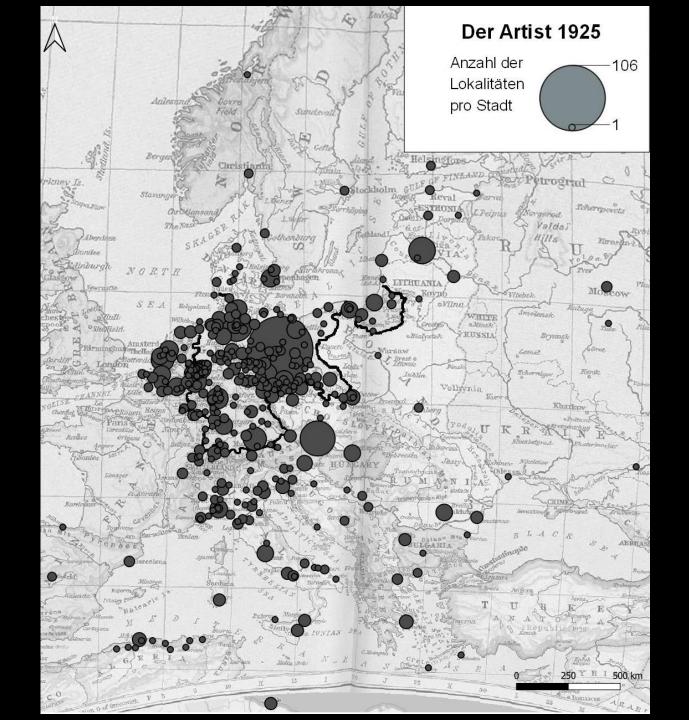
		_	_	_	_	_	_
4	Α	В	С	D	E	F	G
1	•	country in source	city	country	members	longitude	latitude
83	Swinemünde	Deutschland	Świnoujście	Poland	1	14.24712	53.91053
84	Tilsit	Deutschland	Sowetsk (Sovetsk)	Russia	1	21.87851	55.08392
85	Trier	Deutschland	Trier	Germany	1	6.63935	49.75565
86	Ulm a. D.	Deutschland	Ulm	Germany	2	9.99155	48.39841
87	Warnemünde	Deutschland	Warnemünde	Germany	1	12.08402	54.1767
88	Weimar	Deutschland	Weimar	Germany	1	11.32903	50.9803
89	Wesermünde	Deutschland	Bremerhaven-Wesermünde	Germany	1	8.5949	53.5474
90	Wiesbaden	Deutschland	Wiesbaden	Germany	3	8.24932	50.08258
91	Würzburg	Deutschland	Würzburg	Germany	2	9.95121	49.79391
92	Zeitz	Deutschland	Zeitz	Germany	1	12.1369	51.04962
93	Zittau	Deutschland	Zittau	Germany	2	14.80764	50.89772
94	Zwickau	Deutschland	Zwickau	Germany	3	12.48839	50.72724
95	Graz	Oesterreich	Graz	Austria	1	15.45	47.06667
96	Danzig	Freistaat Danzig	Gdańsk	Poland	7	18.64912	54.35227
97	Zoppot	Freistaat Danzig	Sopot	Poland	2	18.56003	54.4418
98	Graudenz (Graudziaz)	Polen	Grudziądz	Poland	1	18.75366	53.48411
99	Kattowitz (Katowizc)	Polen	Katowice	Poland	3	19.02754	50.25841
100	Brünn	Tschecho-Slowakei	Brno	Czech Republic	1	16.60796	49.19522
101	Karlsbad	Tschecho-Slowakei	Karlovy Vary	Czech Republic	1	12.87117	50.23271
102	Budapest	Ungarn	Budapest	Hungary	3	19.04045	47.49835
103	Riga	Lettland	Rīga (Riga)	Latvia	2	24.10589	56.946
104	Rotterdam	Holland	Rotterdam	Netherlands	1	4.47917	51.9225



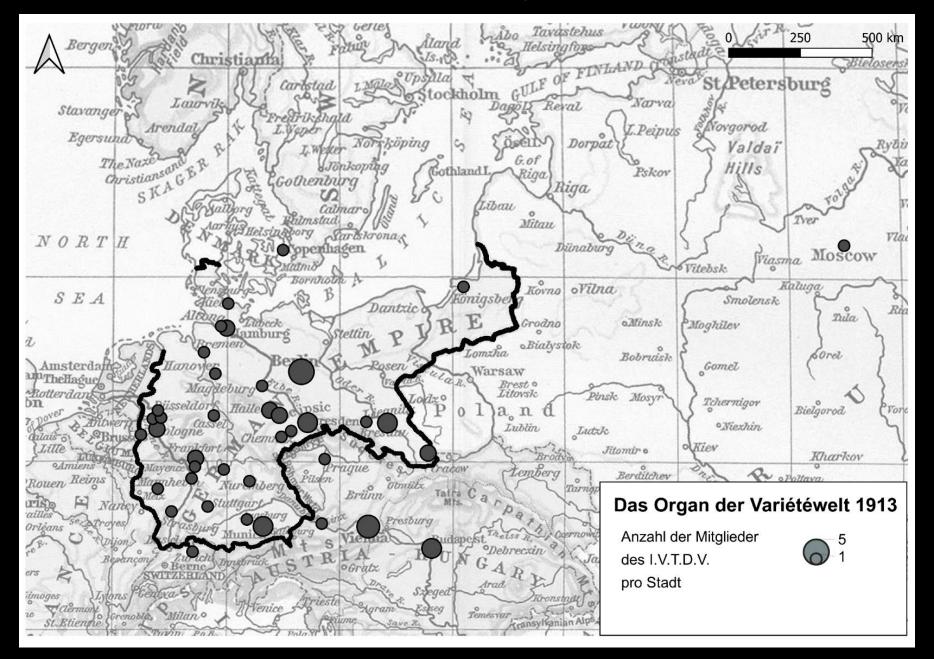
Number of variety entertainment venues per city, based on the address lists of the trade paper *Der Artist* 

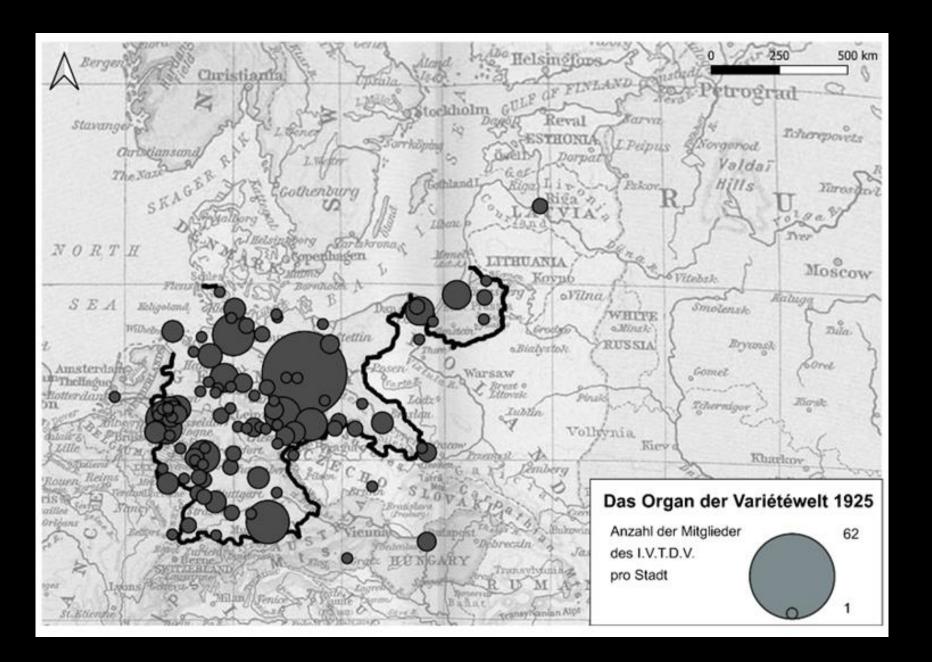






## Members of the International variety manager's association per city, based on the address lists of the trade paper *Das Organ der Variétéwelt*





### These maps were published in:

Antje Dietze (2020): "Wie organisiert man die Vergnügungsindustrie? Internationale Verbände der deutschsprachigen Varietéwelt, 1880–1929", *Geschichte und Gesellschaft*, 46 (1), 87–121.

https://doi.org/10.13109/gege.2020.46.1.87

### Further maps in production for regional and genre comparison:

- German-speaking legitimate theater (music and drama)
- Theater landscape of North America (all genres)
- Territorialization strategies in legitimate and vaudeville theater
- Ethnic differentiation in the theater field

### **Challenges:**

- False objectivity of maps vs. model function: how to visualize?
- Incomplete data / representation of historical knowledge and perspective
- Location vs. function what's in a point?
- Static visualization vs. historical change, processes of exchange